



# THE FORUM 2019

April 3-5, 2019 | Stapleton, CO

## Sponsor and Exhibitor Prospectus

**46%**

OF ATTENDEES  
ARE C-SUITE/  
MANAGEMENT

**38**

BOOTHS  
AVAILABLE



## Event Details

### EVENT OVERVIEW

The Colorado Rural Health Center's Annual Rural Health Forum is in its 19th year of service. The Forum provides an opportunity for Colorado's 51 certified Rural Health Clinics (RHCs), rural clinics, and other rural providers and healthcare professionals interested in learning more about rural specific healthcare to convene, learn and network together.

### SPONSOR PACKAGES TO FIT YOUR NEEDS

Our sponsor and exhibitor packages are meant to give you the flexibility to meet your goals. We offer assorted levels of exposure and promotion to meet your specific needs. Don't see what you're looking for? Give us a call. We want your involvement in the state's premier rural health clinics conference to pay dividends!

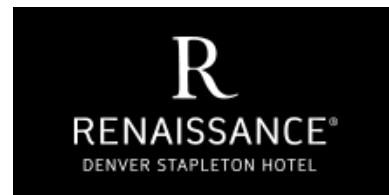
### ABOUT THE COLORADO RURAL HEALTH CENTER

The Colorado Rural Health Center (CRHC) is Colorado's nonprofit State Office of Rural Health. CRHC works with Federal, state and local partners to offer services and resources to rural healthcare providers, facilities and communities. We have a diverse and inclusive statewide constituency of over 3,500 people and organizations and our membership consists of around 150 member organizations.

Established in 1991 by members of the Colorado Rural Health Consortium, Colorado Rural Health Center (CRHC) was created with start-up support from the Federal Office of Rural Health Policy and several other public and private organizations around the state. CRHC was developed as a nonprofit organization and is one of only three nonprofit offices of rural health in the country.

### CONFERENCE VENUE

Renaissance Denver Stapleton Hotel  
3801 Quebec Street  
Denver, Colorado 80207 USA



<https://www.marriott.com/hotels/travel/densa-renaissance-denver-stapleton-hotel/>

### CRHC CONTACTS

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Outreach Manager  
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*The State Office of Rural Health*

## TARGET AUDIENCE

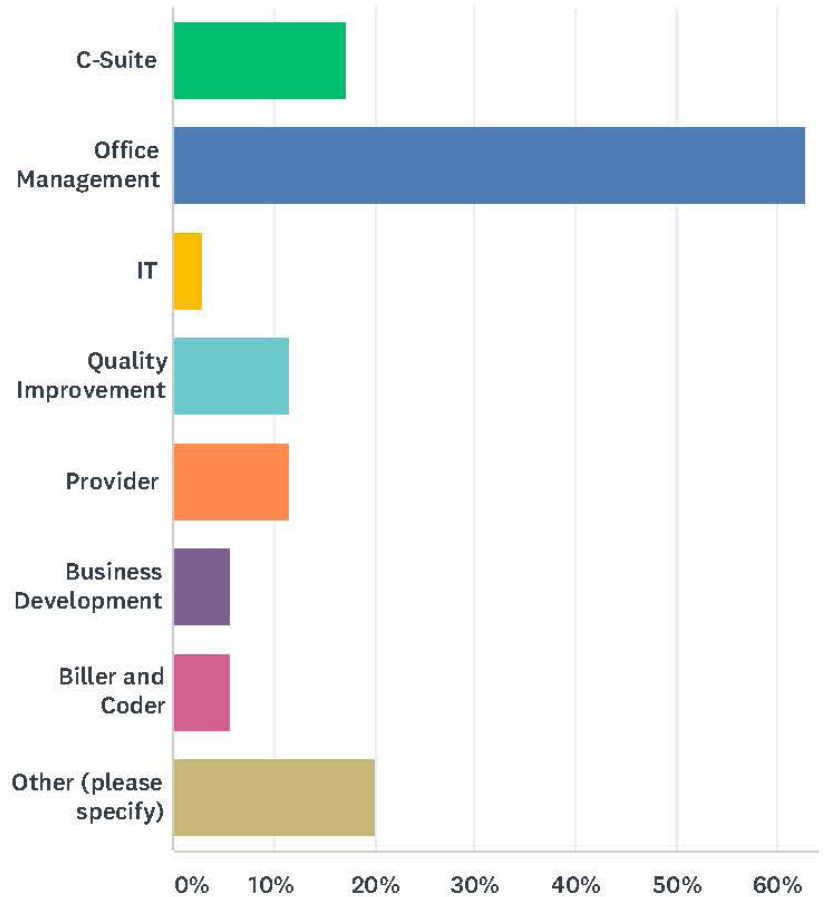
The Forum is Colorado Rural Health Center’s spring conference. The audience is primarily made up of clinic leadership, management, providers as well as quality improvement teams. We feature a full day of hands on workshops, as well as general sessions and breakout sessions, for two and half days packed with learning and networking. Engage these healthcare professionals with unopposed exhibit time, networking meals, and the option to sponsor breakout sessions.

## WHY BE A PART OF THIS EVENT?

Now in it’s 19th year, the Forum is a well-established, essential event for members of Colorado’s safety net. Attendees are motivated to engage, learn, and make the most of their time networking with peers and vendors alike.

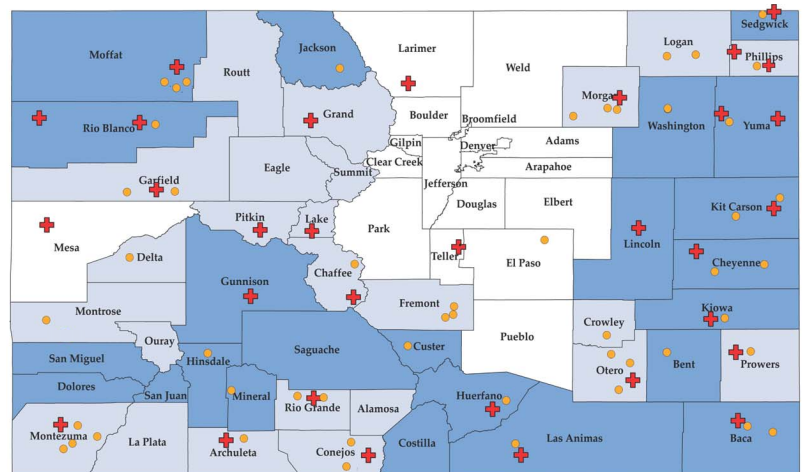
Conference exhibitors are an essential component to the conference, as they connect our attendees with valuable resources and information that is applicable to their hospitals, clinics, staff and more.

## ATTENDEE POSITION BREAKDOWN



## WHERE ARE OUR MEMBER FACILITIES?

The Colorado Rural Health Center serves rural facilities of all types across the state. Our members are primarily rural health clinics (RHCs) and Critical Access Hospitals from the rural and frontier counties of Colorado.



# BOOTH OPPORTUNITIES

Booth locations and event timelines are approximate and subject to change



**PREMIUM  
EXHIBITOR**  
\$1,250

- All regular exhibitor benefits
- Enhanced exposure exhibit Table
- Logo on conference Signage
- Longer description in mobile app
- Ability to choose your booth location (first come, first served)



**EXHIBITOR**  
\$950

- 1 Full conference registration
- Exhibit table
- Logo included on Eevent page and mobile app
- Breakfast and lunch

# Sponsor Levels



**GOLD SPONSOR**  
\$5,500

- All Silver Sponsor Benefits
- Reserved table in the general session for your attendees and exhibit staff
- Option to introduce keynote speaker
- Landing Screen in Mobile App
- Pre and Post Conference Promotion:
  - Name & logo on conference signage & event slideshows
  - Insert in conference packet
- Name, logo and company description in two issues of CRHC's e-newsletter
- Introduce the Keynote Speaker
- Exclusive product demo session with attendees
- Social Media Recognition



**SILVER SPONSOR**  
\$3,650

- All Bronze Sponsor Benefits
- Option to introduce general session speaker
- Banner Included in Mobile Program
- Host a Conference Session Room
- Logo on Conference Agenda
- Discount to Guests of Sponsor
- Post Conference Promotion:
  - Name, logo and company description in one issue of CRHC's e-newsletter



**BRONZE SPONSOR**  
\$2,650

- 2 Event registrations
- Logo included on Event Page and Mobile App
- Breakfast and lunch
- Enhanced Exposure Table
- Logo on Conference Signage and event Power Point
- Option to hang banner behind table
- Flyer insert in Registration Packet.
- Verbal recognition from during CEO Welcome Address.

## A LA CARTE SPONSORSHIP OPPORTUNITIES

Can't commit to a sponsorship level above? We have piece-by-piece sponsorship opportunities to meet every need. For questions on sponsoring a la carte, please contact Shannon Connell at 720.248.2749



**Thursday Night  
Happy Hour**  
\$2,000



**Wi-Fi**  
\$1,500



**Conference  
Room**  
\$1,000



**Mobile App  
Sponsor**  
\$1,500



**Product  
Demonstration  
Session with  
Members**  
\$2000



**Attendee  
Gift**  
\$850



**Coffee Break  
Sponsor**  
\$1000



**Registration  
Booth Sponsor**  
\$600



**App Push  
Notification**  
\$200



**Attendee  
Lanyards  
(Provide us a  
logo, we'll do  
the rest)**  
\$800



**Tote Bag  
Inserts**  
\$200



	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Premium Exhibitor	Regular Exhibitor
	\$5,000	\$3,650	\$2,650	\$1,250	\$950
<b>Benefits</b>					
Conference Registration	2	2	2	2	1
Exhibitor Booth	X	X	X	X	X
Mobile App Listing	X	X	X	X	X
Attendee List	X	X	X	X	X
Logo on Conference Website	X	X	X	X	X
Attendee List with Contact information	X	X	X	X	
General Session Recognition	X	X	X		
Logo on Conference Powerpoint Slide	X	X	X		
Flyer Insert in Registration Packet	X	X	X		
Verbal Recognition from CEO at Welcome Address	X	X	X		
Logo on Conference Agenda	X	X	X		
Recognition in CRHC Member Newsletter	X	X			
Banner in Mobile App	X	X			
Pre-Conference Marketing to CRHC Members	X	X			
Host a Conference Room	X	X			
Landing Page in Mobile App	X				
CEO Recognition	X				
15 Minute Demo	X				
Social Media Recognition	X				
Post Conference Promotion	X				
Keynote Recognition	X				

## EXHIBITOR AND SPONSOR SCHEDULE

### WEDNESDAY - April 3

3:00 – 7:00 PM Exhibitor Setup Time

### THURSDAY - April 4

5:30 - 7:00 AM Set Up  
 7:00 – 8:00 AM Breakfast  
 9:30 – 10:00 AM Morning Break and Visit with Exhibitors  
 12:00 PM Lunch  
 2:00 – 2:30 PM Afternoon Break and Visit with Exhibitors  
 6:00 PM Evening Networking Event (Sponsorship Opportunity)

### FRIDAY - April 5

7:00 – 8:00 AM Breakfast  
 9:30 – 10:00 AM Morning Break and Visit with Exhibitors  
 11:00 – 11:15 AM Refreshment Break and Visit with Exhibitors  
 11:30 – 2:00 PM Exhibitor Breakdown