



FOR IMMEDIATE RELEASE
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**Colorado Rural Health Center
JOINS NATIONWIDE OBSERVANCE OF NATIONAL RURAL HEALTH DAY ON NOVEMBER 18, 2021**

Aurora, CO, November 23, 2021 – Colorado Rural Health Center is proud to recognize the innovation, quality of care, and dedication of health professionals and volunteers in our community during National Rural Health Day 2021. National Rural Health Day falls on the third Thursday in November each year and recognizes the efforts of those serving the health needs of an estimated 57 million people across the nation. The National Organization of State Offices of Rural Health (NOSORH) leads National Rural Health Day. NOSORH is the member association serving all 50 State Offices of Rural Health (SORH).

Southeast Hospital District in Springfield, Colorado, was honored this year in recognition of their commitment for the past 52 years to providing healthcare in the community. The Colorado Rural Health Center (CRHC) provided refreshments for the hospital staff, a Governor’s proclamation declaring the day National Rural Health Day, and launched a social media campaign throughout the week to highlight other exciting programs and developments in rural Colorado healthcare this year. Promotional materials included Safety Net Clinic Week videos, which feature Holyoke and Walden, campaign materials honoring Tamara Laws, Public Health Nurse at Family Practice of Holyoke and an official 2021 NOSORH Community Star (more about Tamara’s work and other community stars here, <https://en.calameo.com/read/0045723395dc12ef8ac48>), and for the first time, a Presidential Proclamation marking this important day, <https://www.whitehouse.gov/briefing-room/presidential-actions/2021/11/17/a-proclamation-on-national-rural-health-day-2021/>.

“The Colorado Rural Health Center is proud to extend our enthusiastic congratulations to Tamara Laws as the Community Star as well as Southeast Hospital District, our featured community. Their efforts and contributions in rural healthcare are astounding and we are proud to have the opportunity to highlight them as true champions,” said CRHC CEO Michelle Mills.

A special website (www.PowerofRural.org) has been established for rural health stakeholders to explore, showcase individuals and organizations selected as 2021 Community Stars, and provide visitors with a variety of tools,

including social media posts to help #PowerofRural trend in outlets such as Twitter and Facebook. The website also shares how rural communities across the country celebrated National Rural Health Day.

For further information or details about the Colorado Rural Health Center and its work, visit <http://coruralhealth.org/> or contact Matt Enquist at me@coruralhealth.org. For media inquiries, contact Michelle Mills at mm@coruralhealth.org

About The Colorado Rural Health Center

The Colorado Rural Health Center was established in 1991 as Colorado's State Office of Rural Health. As a 501(c)(3) nonprofit corporation, CRHC serves dual roles as the State Office of Rural Health with the mission of assisting rural communities in addressing healthcare issues; and as the State Rural Health Association, advocating for policy change to ensure that rural Coloradoans have access to comprehensive, affordable healthcare services of the highest quality. For more information visit www.coruralhealth.org, call 303-832-7493, or call toll free 800-851-6782 from rural Colorado.