Annual Rural Health Conference
October 23-25, 2019 | Denver, CO
Colorado Rural Health Center

Sponsor and Exhibitor Prospectus

38 BOOTHS AVAILABLE

42% OF ATTENDEES ARE C-SUITE/ MANAGEMENT
EVENT OVERVIEW
Join us in Denver for the Annual Colorado Rural Health Conference! This annual conference offers networking, education on a wide range of topics, resources, and many opportunities to interact with C-Level Executives, Directors, managers, consultants, and other important staff in rural healthcare with an emphasis on the state’s critical access hospitals.

The Annual Rural Health Conference is the year’s premier event for networking with representatives from Colorado’s rural hospitals. Sponsorship and exhibitor opportunities are limited in availability, so act now!

SPONSOR PACKAGES TO FIT YOUR NEEDS
Our sponsor and exhibitor packages are meant to give you the flexibility to meet your goals. We offer assorted levels of exposure and promotion to meet your specific needs. Don’t see what you’re looking for? Give us a call. We want your involvement in the state’s premier rural healthcare conference to pay dividends!

ABOUT THE COLORADO RURAL HEALTH CENTER
The Colorado Rural Health Center (CRHC) is Colorado’s nonprofit State Office of Rural Health. CRHC works with Federal, state and local partners to offer services and resources to rural healthcare providers, facilities and communities. We have a diverse and inclusive statewide constituency of over 3,500 people and organizations.

Established in 1991 by members of the Colorado Rural Health Consortium, Colorado Rural Health Center (CRHC) was created with start-up support from the Federal Office of Rural Health Policy and several other public and private organizations around the state. CRHC was developed as a nonprofit organization and is one of only three nonprofit offices of rural health in the country.

CONFERENCE VENUE
Renaissance Denver Stapleton Hotel
3801 Quebec Street
Denver, Colorado 80207 USA


CRHC CONTACTS
Matthew Enquist
me@coruralhealth.org
Outreach Manager
303-996-9698

The State Office of Rural Health
WHERE ARE OUR MEMBER FACILITIES?
The Colorado Rural Health Center serves rural facilities of all types across the state. Our members are primarily rural health clinics (RHCs) and Critical Access Hospitals from the rural and frontier counties of Colorado.

ATTENDEE POSITION BREAKDOWN

WHY BE A PART OF THIS EVENT?
The Annual Rural Health Conference is a well-established, essential event for members of Colorado’s safety net. Attendees are motivated to engage, learn, and make the most of their time networking with peers and vendors alike.

Conference exhibitors are an essential component to the conference, as they connect our attendees with valuable resources and information that is applicable to their hospitals, clinics, staff and more.
BOOTH OPPORTUNITIES

Booth locations and event timelines are approximate and subject to change

38 BOOTHs AVAILABLE

PREMIUM EXHIBITOR
$1,300

• All regular exhibitor benefits
• Enhanced exposure exhibit Table
• Logo on conference Signage
• Ability to choose your booth location (first come, first served)

EXHIBITOR
$1,050

• 1 Full conference registration
• Exhibit table (6’)
• Logo included on Event page and mobile app
• Breakfast and lunch
• Networking with attendees
Sponsor Levels

GOLD SPONSOR  $5,000
• All Silver Sponsor Benefits
• Reserved table in the general session for your attendees and exhibit staff
• Option to introduce keynote speaker
• Landing Screen in Mobile App
• Pre and Post Conference Promotion:
  • Name & logo on conference signage & event slideshows
  • Insert in conference packet
• Name, logo and company description in two issues of CRHC’s e-newsletter
• Pre-conference promotion in CRHC marketing materials
• Exclusive product demo session with attendees
• Social Media Recognition

SILVER SPONSOR  $3,500
• All Bronze Sponsor Benefits
• Option to introduce general session speaker
• Banner Included in Mobile Program
• Host a Conference Session Room
• Logo on Conference Agenda
• Post Conference Promotion:
  • Name, logo and company description in one issue of CRHC’s e-newsletter

BRONZE SPONSOR  $2,750
• 2 Event registrations
• Logo included on Event Page and Mobile App
• Breakfast and lunch
• Enhanced Exposure Table
• Logo on Conference Signage and event Power Point
• Option to insert flyer in Registration Packet
• Verbal recognition from during CEO Welcome Address.
• Early access to attendee list with names and emails (unless attendees opt out)

A LA CARTE SPONSORSHIP OPPORTUNITIES
Can’t commit to a sponsorship level above? We have piece-by-piece sponsorship opportunities to meet every need. For questions on sponsoring a la carte, please contact Matt at 303.996.9698

Thursday Night Happy Hour  $2,500
Wi-Fi  $2,500
Conference Room  $750
Mobile App Sponsor  $1,000
Product Demonstration Session with Members  $1000
Attendee Gift  $750
Coffee Break Sponsor  $1000
Registration Booth Sponsor  $750
App Push Notification  $200
Attendee Lanyards (Provide us a logo, we’ll do the rest)  $750
Tote Bag Inserts  $200
TENTATIVE EXHIBITOR AND SPONSOR SCHEDULE

WEDNESDAY - October 23
5:00 – 7:00 PM Exhibitor Setup Time

THURSDAY - October 24
6:00 - 7:00 AM Set Up
7:00 – 8:00 AM Breakfast
9:30 – 10:00 AM Morning Break and Visit with Exhibitors
12:00 PM Lunch
1:00 – 1:30 PM Afternoon Break and Visit with Exhibitors
6:00 PM Evening Networking Event (Sponsorship Opportunity)

FRIDAY - October 25
7:00 – 8:00 AM Breakfast
9:15 – 9:45 AM Morning Break and Visit with Exhibitors
10:45 – 11:15 AM Refreshment Break and Visit with Exhibitors
11:30 – 12:00 PM Exhibitor Breakdown