



FOR IMMEDIATE RELEASE
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Colorado Rural Health Center
JOINS NATIONWIDE OBSERVANCE OF NATIONAL RURAL HEALTH DAY ON NOVEMBER 15, 2018

Salida, CO, November 15, 2018 - The Colorado Rural Health Center (CRHC) is proud to recognize the innovation, quality of care, and dedication of health professionals and volunteers in our community during National Rural Health Day 2018. National Rural Health Day falls on the third Thursday in November each year and recognizes the efforts of those serving the health needs of over 60 million people across the nation.

This year, CRHC is celebrating with Heart of the Rockies Regional Medical Center (HRRMC) in Salida, CO. Heart of the Rockies has been a long time partner of the Colorado Rural Health Center and a pillar of the communities it serves. CRHC staff are on site in Salida to celebrate with a luncheon and a tour of the hospital as part of a day of celebration of the indomitable spirit of rural Colorado and a particular focus on the men and women who work tirelessly to provide quality healthcare in rural areas. CRHC staff will also tour the medical clinic in Buena Vista, CO.

"It truly is an honor to celebrate with Heart of the Rockies. The organization, like so many across the state, provides an invaluable service in rural Colorado. Rural healthcare facilities truly are the lifeblood of the communities they serve and we are fortunate to have such a dedicated group of people serving across the state," said Colorado Rural Health Center CEO Michelle Mills.

A special website (www.PowerofRural.org) has been established for rural health stakeholders to explore a partnership pledge, showcase individuals and organizations selected as 2018 Community Stars, and provide visitors with a variety of tools, including social media posts to help #PowerofRural trend in outlets such as

Twitter and Facebook. The website also shares how rural communities across the country will be celebrating National Rural Health Day.

For more information about the policy efforts of CRHC, please contact CRHC Policy Analyst Kelly Erb at ke@coruralhealth.org.

For further information or details about the Colorado Rural Health Center and its work, visit <http://coruralhealth.org/> or contact Matt Enquist at me@coruralhealth.org

About The Colorado Rural Health Center

The Colorado Rural Health Center was established in 1991 as Colorado's State Office of Rural Health. As a 501(c)(3) nonprofit corporation, CRHC serves dual roles as the State Office of Rural Health with the mission of assisting rural communities in addressing healthcare issues; and as the State Rural Health Association, advocating for policy change to ensure that rural Coloradoans have access to comprehensive, affordable healthcare services of the highest quality. For more information visit www.coruralhealth.org, call 303-832-7493, or call toll free 800-851-6782 from rural Colorado.

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For additional information about National Rural Health Day, visit www.PowerofRural.org.



HEART OF THE ROCKIES
REGIONAL MEDICAL CENTER

COLORADO
RURAL HEALTH
CENTER

The State Office of Rural Health